



Wycombe Wanderers fans can look forward to a series of improvements and developments around Adams Park when they return for the 2025/26 season, following feedback issued to the club via a supporter survey during the 2024/25 campaign.

Attendances at the stadium were up by 8% last season compared to the previous year and work has been carried across multiple areas of the stadium operations to improving the matchday experience with a view to welcoming more and more fans to the club.

The survey highlighted an eagerness for the club to engage further with younger supporters across the local community and encourage them to adopt Wycombe Wanderers as their favourite club, and the brilliant response to the season ticket promotion – offering a free home child's shirt when you buy an under-14s season ticket for just £25 anywhere in the stadium – has resulted in more young season ticket holders than ever before, with an increase of nearly 200% in child season tickets sold, and is forecast to be the highest total number of season ticket sales even beating the previous record in 2001/02.

Here's what you asked for, and what you can look forward to on your return to Adams Park.

You said: We miss the opportunity of meeting players when they arrive at the ground

This season, the players will arrive at the stadium around two hours before kick-off and will gladly stop for photos and autographs with fans before entering the building.

You said: The service of drinks needs to be quicker

The club are investing in more e-bars at various points around the stadium following a successful trial towards the end of last season, making it quicker for you to pay for and collect a drink.

You said: We need extra seating around the Chairboys Village

The Chairboys Village has been increased in size with more seating available, thanks to a donation from the Official Wycombe Wanderers Supporters Association, and a newly refurbished bar, plus a wider variety of food trucks available on a match-by-match basis, with more to do for the kids, and live music at selected games.

The club has extended its partnership with external catering provider Mark Roberts, who has worked with the club to provide additional branded fencing and queue management systems within the fan zone.

You said: The dugouts restrict our view in the Origin Stand

Part of the extensive renovations to the pitch and the surrounding areas has included the installation of brand-new dugouts which are lower in height and positioned closer to the stand, freeing up hundreds of seats which previously fell under 'restricted view' status. The pitch has been widened to suit the desired footballing style of play, with an astroturf surround, plus new 'toblerone' advertising boards arriving at the front of the Family Stand.

The brand-new pitch will also be able to accommodate additional fixtures such as selected academy and women's team fixtures, as well as offering the potential for more varied half-time entertainment.

You said: The bars need modernising

Following the refurbishment of the Caledonian Suite last season, the club are excited to unveil a newly-renovated Monty's Bar ahead of the new season, which has a new sports-bar style complete with darts and other activities, plus a projector to provide a better viewing experience of televised matches than ever before, including screenings of Chairboys away games which are available on Sky Sports+. Stay tuned for a grand reveal ahead of the first home game.

You said: We need more facilities for kids

As well as enhancements to the Chairboys Village, we're converting the space next to the Caledonian Suite into a calm space for kids, including a gaming area. The club are also working on new healthy meal deals for kids, each provided in fun lunch boxes.

The space next to the Caledonian Suite has previously been used as a Multi-Faith Room, which will now relocate to an area adjacent to the Wycombe Wanderers Foundation's headquarters within the stadium.

You said: The club needs to do more to attract new fans to Adams Park, particularly kids

There has been a superb uptake of the special offer on child season tickets for 2025/26, and the investment into the improved offering on matchday is designed to boost the retention of supporters wanting to come back week in, week out. The club trialled various ticketing promotions last season and will consider appropriate promotions again in the new season, whilst ensuring that season ticket holders retain the best possible value. We have engaged with a digital consultant with extensive experience in the UK and across Europe to help the club connect more effectively with its current fanbase as well as reach new audiences, and we'll continue to maximise opportunities to showcase the club across the local community, either through the Foundation or at prominent events as we did last season.

You said: The club needs to improve access and egress

We're delighted to be expanding the network of local matchday bus services with the introduction of three new routes which will provide fans from Aylesbury, Thame and Maidenhead – plus all stops on the way – with a direct service to Adams Park. Full details will be provided closer to the season. We're also close to finalising a new park and ride service from Cressex, and we're implementing a new traffic management plan along Hillbottom Road to speed up the departure of vehicles after games whilst continuing to ensure the safety of pedestrians.